

2010-2011

MISSOURI INTERSCHOLASTIC PRESS ASSOCIATION

MIP A

Yearbook Rubrics

Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Overall Concept and Theme

Description: Please choose four of the following to submit: cover, endsheet(s), title page, opening and/or closing spread, divider spread, or graphic treatment(s) that help to explain theme or concept of the yearbook.

FOUR CRITERIA:

(while these criteria are part of judge's evaluation, the judge will consider other criteria as appropriate)

1. Creative and distinctive use of visuals

Needs improvement
Solidly completed
Outstanding

2. Unique use of copy to develop theme

Needs improvement
Solidly completed
Outstanding

3. Focused expression of theme throughout

Needs improvement
Solidly completed
Outstanding

4. Attention to typography and colors

Needs improvement
Solidly completed
Outstanding

COMMENTS:

(judge may choose whether or not to make comments in this space)

AWARD DESIGNATION:

- Show-Me (highest award)
- Superior (second highest award)
- No Award
- Disqualified because not submitted properly
- Disqualified because not appropriate for category description

Missouri Interscholastic Press Association

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FOUR CRITERIA:

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Needs improvement
Solidly completed
Outstanding

2. Unique use of copy to develop theme

Needs improvement
Solidly completed
Outstanding

3. Focused expression of theme throughout

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Solidly completed
Outstanding

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Solidly completed
Outstanding

COMMENTS:

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- No Award
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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Theme Copy

Description: Any single copy which explains or illustrates your theme or concept.

FOUR CRITERIA:

(while these criteria are part of judge's evaluation, the judge will consider other criteria as appropriate)

1. Clear and focused writing

Needs improvement
Solidly completed
Outstanding

2. Voice of copy reflects theme

Needs improvement
Solidly completed
Outstanding

3. Appropriate attention to grammar and style

Needs improvement
Solidly completed
Outstanding

4. Creative connection of theme to school

Needs improvement
Solidly completed
Outstanding

COMMENTS:

(judge may choose whether or not to make comments in this space)

AWARD DESIGNATION:

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- Superior (second highest award)
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Outstanding

2. Voice of copy reflects theme

Needs improvement
Solidly completed
Outstanding

3. Appropriate attention to grammar and style

Needs improvement
Solidly completed
Outstanding

4. Creative connection of theme to school

Needs improvement
Solidly completed
Outstanding

COMMENTS:

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Academic Design

Description: Double-page spread that covers the academic day or curriculum-related subjects.

FOUR CRITERIA:

(while these criteria are part of judge's evaluation, the judge will consider other criteria as appropriate)

1. Unified design with central dominant element

Needs improvement
Solidly completed
Outstanding

2. Attention to consistency and spacing

Needs improvement
Solidly completed
Outstanding

3. Clear and sophisticated display of coverage

Needs improvement
Solidly completed
Outstanding

4. Original design concept

Needs improvement
Solidly completed
Outstanding

COMMENTS:

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Student Life Design

Description: Double page spread which covers activities that do not occur during the traditional academic day and are not part of school-sponsored clubs/organizations (i.e., school play, homecoming, trends, etc.).

FOUR CRITERIA:

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Needs improvement
Solidly completed
Outstanding

2. Attention to consistency and spacing

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Sports Design

Description: Double page spread which covers a sport or sports feature (i.e. team coverage, alternative sports feature, etc.)

FOUR CRITERIA:

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Outstanding

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Portrait Page Design

Description: Double page spread where mugs are placed on at least one of the pages.

FOUR CRITERIA:

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1. Unified design

Needs improvement
Solidly completed
Outstanding

2. Attention to consistency and spacing

Needs improvement
Solidly completed
Outstanding

3. Clear and sophisticated display of coverage

Needs improvement
Solidly completed
Outstanding

4. Original design concept

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Organizations Design

Description: Double page spread that covers extra curricular activities that are school sponsored.

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Solidly completed
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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Academics Reporting

Description: Article on academics or curriculum-related subjects.

FOUR CRITERIA:

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1. Clear, focused and compelling writing

Needs improvement
Solidly completed
Outstanding

2. Quality Research and Interviews

Needs improvement
Solidly completed
Outstanding

3. Journalistic Style/Grammar/Spelling

Needs improvement
Solidly completed
Outstanding

4. Lively and interesting angle

Needs improvement
Solidly completed
Outstanding

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Student Life Reporting

Description: Article on activities that are not part of the academic day or activities that are not part of school-sponsored clubs/organizations (i.e. school play, homecoming, trends, etc.)

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Sports Reporting

Description: Any sports article or sports feature (i.e. Game coverage or sports personality).

FOUR CRITERIA:

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1. Clear, focused and compelling writing

Needs improvement
Solidly completed
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3. Journalistic Style/Grammar/Spelling

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Organizations Reporting

Description: Article about extra-curricular activities that are school related (including clubs).

FOUR CRITERIA:

(while these criteria are part of judge's evaluation, the judge will consider other criteria as appropriate)

1. Clear, focused and compelling writing

Needs improvement
Solidly completed
Outstanding

2. Quality Research and Interviews

Needs improvement
Solidly completed
Outstanding

3. Journalistic Style/Grammar/Spelling

Needs improvement
Solidly completed
Outstanding

4. Lively and interesting angle

Needs improvement
Solidly completed
Outstanding

COMMENTS:

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Outstanding

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Missouri Interscholastic Press Association

Awards Judging Feedback Sheet

Category: Best Overall Coverage

Description: This should be one completed spread of the yearbook. Photography, reporting and design will be considered. Photos can be placed on the page, or the proposed photos can be described by the captions written and placed to explain the reason/action of the photos.

FOUR CRITERIA:

(while these criteria are part of judge's evaluation, the judge will consider other criteria as appropriate)

1. Creative and sophisticated design

Needs improvement
Solidly completed
Outstanding

2. Excellent photos and photo editing

Needs improvement
Solidly completed
Outstanding

3. Solid reporting in coverage and copy

Needs improvement
Solidly completed
Outstanding

4. Unified concept and angle to entire spread

Needs improvement
Solidly completed
Outstanding

COMMENTS:

(judge may choose whether or not to make comments in this space)

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(while these criteria are part of judge's evaluation, the judge will consider other criteria as appropriate)

1. Creative and sophisticated design

Needs improvement
Solidly completed
Outstanding

2. Excellent photos and photo editing

Needs improvement
Solidly completed
Outstanding

3. Solid reporting in coverage and copy

Needs improvement
Solidly completed
Outstanding

4. Unified concept and angle to entire spread

Needs improvement
Solidly completed
Outstanding

COMMENTS:

(judge may choose whether or not to make comments in this space)

AWARD DESIGNATION:

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- Superior (second highest award)
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